

THANKYOU PARTNERS WITH PRICELINE TO CHANGE THE WORLD

Melbourne, Monday 16 November 2015. Health and beauty store, Priceline Pharmacy is the latest national retailer to stock social enterprise [Thankyou's](#) life-changing personal care range.

The new partnership signifies continued business growth for Thankyou; whose personal care range entered the market in 2013 to meet a consumer need for socially conscious, premium products at an affordable price point.

With every Thankyou personal care purchase, which includes hand wash, hand lotion, body wash, body lotion, hand sanitiser and soap, customers help to fund hygiene and sanitation programs for someone in need in Bangladesh, Cambodia, India, Laos, Myanmar, Tanzania, Timor Leste, Vietnam and Zimbabwe.

Thankyou Co-founder and Managing Director, Daniel Flynn is excited by Priceline's decision to stock the products.

'This is a huge win for Thankyou. We've been blown away by the success of the personal care range. The hand wash in particular has become a bestseller in grocery, continually outselling many products by multinational brands. It's clear there is demand from customers for products that not only are good for you and look good on the bathroom bench, but also have a far-reaching positive impact on the world. So we're excited to see how Priceline customers respond to the range,' said Daniel.

Thankyou's personal care range is free from nasties such as parabens, SLS, SLES and harsh chemicals.

To date Thankyou has given over \$3.3 million to projects in 17 countries. Through Australians purchasing their products, the social enterprise has funded access to safe water for 182,219 people, hygiene and sanitation programs for 270,378 people and an estimated 19.1 million days' of food aid for people in need.

What's next for Thankyou?

"In February 2016, we're launching our next big, game-changing move. It's a world-first concept that has the potential to impact millions of people in need. Watch this space..." said Daniel.

Thankyou's complete product range includes food, personal care and water products, and is available in selected Coles and Woolworths supermarkets, Australia Post, 7-Eleven Australia outlets as well as IGA, FoodWorks, Foodland, Chemmart pharmacies and other independent supermarkets across Australia.

For more information or high-resolution images, please contact: Melissa Morris, PR & Communications Manager E: melissa.m@thankyou.co M: 0401 182 281

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Thankyou's body care products available at Priceline Pharmacy:

- Botanical Mint & Spring Flowers Body Wash 500ml \$7.99
- Botanical Geranium & Rosewood Body Wash 500ml \$7.99
- Botanical French Vanilla & Coconut Body Lotion 500ml \$9.99
- Botanical Lime & Coriander Hand Wash 500ml \$7.99
- Botanical Lime & Coriander Hand Lotion 500ml \$9.99
- Botanical Sweet Orange & Almond Hand Wash 500m \$7.99
- Goats Milk & Lemon Myrtle Soap Bar 220g \$4.99
- Antibacterial Eucalyptus Mint Hand Sanitiser 50ml \$4.65
- Antibacterial Lemon & Lime Hand Sanitiser 50ml \$4.65
- Antibacterial Grapefruit Hand Sanitiser 500ml \$12.99