

20 March 2017

Thankyou celebrates funding safe water and sanitation for 545,360 people this UN World Water Day, Wednesday 22 March

Melbourne, Australia. This Wednesday 22 March, social enterprise Thankyou will celebrate the UN's World Water Day by honouring the 545,360 people who have access to safe water and sanitation through Australians buying Thankyou's water and body care products. Thankyou will continue their commitment to help bring safe water to the 663 million people who don't by 2030.

Thankyou was founded by Daniel Flynn, Justine Flynn and Jarryd Burns in 2008 in response to the World Water Crisis. At the time, 900 million people didn't have access to safe water, yet the Australian bottled water industry was worth \$600 million. Thankyou created a bottle of water to fund safe water access for people in need. Today, Thankyou has four product ranges (water, food, body care and baby) that give 100% of profit to help end global poverty.

"Ending global poverty, and within that ending the World Water Crisis, is within our reach. You see stats like 663 million people don't have access to safe water and it can start to feel too big, but the reality is there are almost 7 billion of us that do have safe water. It just takes us all banding together and focusing on making little changes to close the gap and bring the 663 million down to zero by 2030," said Thankyou co-founder and MD, Daniel Flynn.

To raise awareness for the World Water Crisis, Thankyou will partner with Australian schools to participate in 'Water Walks'. On Tuesday 21 March, students will walk six laps of their school oval carrying a water vessel to represent the 6kms, on average, that people without safe water walk daily to collect water for their family (WHO, 2010).

Thankyou's water and body care ranges fund community owned and managed water and sanitation solutions. For people like [Cheffy in Timor-Leste](#), safe water access reduced waterborne diseases, allowed children to go to school and created opportunity for people to build a sustainable livelihood.

Thankyou products are available in 7-Eleven, Woolworths, Coles, Australia Post and selected independent supermarkets across Australia.

High-resolution images available [here](#).

For more information or to arrange an interview with Daniel Flynn, please contact:

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