

Monday 12 December 2016

## **Thankyou Named Australia's Coolest Company in Anthill Magazine's Cool Company Awards**

**Melbourne, Australia.** On Thursday, social enterprise [Thankyou](#) took home 'The Big Kahuna' and the award of the night, '2016 Coolest Company' at the 11<sup>th</sup> annual Anthill Magazine Cool Company Awards, held in Melbourne.

The Anthill Cool Company Awards hero businesses that are doing things differently to bring about positive change. This year's awards attracted nominations from over 700 organisations, making it one of the largest business award programs in Australia.

Thankyou was recognised for its commitment to positive culture, leadership, trend-setting and putting attitude to action.

Thankyou co-founder and Brand Director, Justine Flynn accepted the award.

"We started Thankyou in 2008 with a simple idea - create great consumer products and give 100% of the profits to help end global poverty. The start-up journey was a roller coaster ride of setbacks, failures, wins and lessons learned. We're really proud that in eight years because Australians supported us, we've given over \$4.8 million to projects and helped over 570,000 people in 18 countries."

"It's awesome to be recognised for that, and to be amongst a group of organisations that are all striving towards the same positive culture," said Justine.

Thankyou exists to help end global poverty by giving 100% of profits from its water, food, body care and baby ranges to people in need.

To date, the social enterprise has given over \$4.8 million to projects in 18 countries including Australia. That equates to water and sanitation to over 444,082 people, child and maternal health programs to over 1,011 people and 28 million days of food aid to people in need.

Thankyou's complete product range includes baby, body care, food and water products, and is available in Coles and Woolworths supermarkets, Chemist Warehouse, Baby Bunting, 7-Eleven Australia outlets as well as IGA, FoodWorks, Foodland and other independent supermarkets across Australia.

High-resolution images available [here](#).

For more information or high-resolution images, please contact:

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