

thankyou.™

WHY THANKYOU?

Change the world with a group of passionate and determined people.

We're a social enterprise that commits 100% of profit from our consumer products to end global poverty. Some say we're taking on the impossible. So it's a good thing the team believe impossibility is only someone's opinion, not a fact.

Today, our water, personal care and baby products are stocked in over 5,500 outlets in Australia and New Zealand, including all major supermarkets. Through hard work and determination, our personal care range has numerous products that are market leading, and others heading in that direction. Through this, we've given over \$5.8 million to help get safe water, toilets, food aid and child and maternal health programs to over 785,000 people in need in 20 countries.

At Thankyou HQ in Collingwood, Melbourne, we're focused on creating and delivering world-leading personal care products that surpass the expectation of our customers and enhance the Thankyou brand for one purpose only: the end of extreme poverty.

Everyone who joins our team is committed to bringing their unique fingerprint so that, together, we can achieve our purpose: to empower humanity to choose a world without poverty. We know that humanity is a lot of people and poverty is extremely complex, so we need the world's best minds and hearts in our team to be able to take on the impossible and see our dreams become a reality. Is this you?



WHY WORK WITH US?

PEOPLE

We are innovators, dreamers and change makers.

CELEBRATIONS

We celebrate special events and achievements together. We always want our team to feel as valued as they are!

FUN

Whether it's nerf wars, squat o'clock or rooftop lunches, we know working hard needs to be balanced out by having fun if we're going to change the world.

HQ

Located in Collingwood, we have a stylish, open-plan office to foster collaboration, all within walking distance to some of the best coffee Melbourne has to offer.

WELLNESS

Our kitchen is stocked with healthy snacks to make sure our team are powered throughout the day, employees have access to EAP counselling services and every so often the three minute angels come to give us all massages.

SALARY SACRIFICING

We offer salary sacrificing of general living expenses and entertainment costs which means you get to change the world and keep your disposable income.



SENIOR GRAPHIC DESIGNER

Location: Collingwood, Melbourne Victoria

Position: Full time permanent

WE ARE LOOKING FOR

- At least 5 years' experience working with an in-house design team or agency
- Proficient knowledge of Adobe Creative Cloud (InDesign, Illustrator and Photoshop as a basic level)
- Experience applying brand look and feel to a broad spectrum of channels across campaigns and smaller teams
- A deep understanding and ability to apply design principles
- Ability to interpret briefs and provide creative solutions
- The ability to communicate and present a creative idea that aligns to marketing and sales objectives
- A big picture thinker, who also loves the detail

THE OPPORTUNITY

As someone who is passionate about seeing the effects of poverty end in our lifetime, you will use your skills and knowledge to assist the creative team in producing strategic visual marketing campaigns, promotional activities, product packaging, and other print and digital design requirements. You will grow and develop in your knowledge of the Thankyou brand, producing outputs that align with the brand ethos, driving the look and feel of the brand forward. You'll also be impeccable at managing your time and delivering work to deadline.

Your responsibilities will include:

- Working closely with the Creative Manager to steward the creative direction for the brand both locally and internationally
- Presenting and collaborating with other teams to drive creative conceptualisation
- Bringing to life strategic avenues for campaign and creative projects
- Leading and supporting the creative team in roll out of campaigns and smaller creative projects
- Consistently using a creative approach, ensuring that work produced is fresh, engaging and appropriate for the intended audience and purpose
- Assistant coordinating event and lifestyle photography and/or filming and editing for product shots and other promotional purposes

CONTACT

Please send us an email (careers@thankyou.co) with your CV, portfolio and your answers to the following questions in any creative way you'd like:

1. What do you do to keep yourself motivated and interested in your work?
2. How would you describe your creative approach to problem solving?
3. One aspect of design you give the highest priority to?