

thankyou.[™]

WHY THANKYOU?

**Change the world with
a group of passionate
and determined people.**

We're a social enterprise that commits 100% of profit from our consumer products to end global poverty. Some say we're taking on the impossible. So it's a good thing the team believe impossibility is only someone's opinion, not a fact.

Today, our water, personal care and baby products are stocked in over 5,500 outlets in Australia and New Zealand, including all major supermarkets. Through hard work and determination, our personal care range has numerous products that are market leading, and others heading in that direction. Through this, we've given over \$5.8 million to help get safe water, toilets, food aid and child and maternal health programs to over 785,000 people in need in 20 countries.

At Thankyou HQ in Collingwood, Melbourne, we're focused on creating and delivering world-leading personal care products that surpass the expectation of our customers and enhance the Thankyou brand for one purpose only: the end of extreme poverty.

Everyone who joins our team is committed to bringing their unique fingerprint so that, together, we can achieve our purpose: to empower humanity to choose a world without poverty. We know that humanity is a lot of people and poverty is extremely complex, so we need the world's best minds and hearts in our team to be able to take on the impossible and see our dreams become a reality. Is this you?



WHY WORK WITH US?

PEOPLE

We are innovators, dreamers and change makers.

CELEBRATIONS

We celebrate special events and achievements together. We always want our team to feel as valued as they are!

FUN

Whether it's nerf wars, squat o'clock or rooftop lunches, we know working hard needs to be balanced out by having fun if we're going to change the world.

HQ

Located in Collingwood, we have a stylish, open-plan office to foster collaboration, all within walking distance to some of the best coffee Melbourne has to offer.

WELLNESS

Our kitchen is stocked with healthy snacks to make sure our team are powered throughout the day, employees have access to EAP counselling services and every so often the three minute angels come to give us all massages.

SALARY SACRIFICING

We offer salary sacrificing of general living expenses and entertainment costs which means you get to change the world and keep your disposable income.



COMMUNITY MANAGER

Location: Collingwood, Melbourne Victoria

Position: Full time permanent

WE ARE LOOKING FOR

- 4-7 years' experience working in a social media manager or community manager role
- Experience interpreting analytics and using data to generate insights and make recommendations for future activities
- A passion for providing an excellent Thankyou experience and a long-lasting positive impression of the Thankyou brand
- A creative thinker with the ability and drive to 'think outside the box'

THE OPPORTUNITY

As someone who is passionate about seeing the effects of poverty end in our lifetime, you will use your social media, strategy, marketing and communication skills to help build the Thankyou brand. You will be a pillar of support to our Marketing team, managing the strategy and execution for social media channels, content creation, campaign execution and our Ambassador program. You will be responsible for producing content for Thankyou's Instagram, Facebook, LinkedIn, Twitter, Blog and YouTube channels (including Thankyou baby) as well as relaunching and managing the Ambassador program. You will work with the Marketing team to consult on influencers and digital, ensuring all strategies align. Your vision, energy, maturity, creativity and commitment to learning and excellence will be a valuable contribution to the team.

Your responsibilities will include:

- Creating and refining the Ambassador program
- Managing all aspects of the Ambassador program (including the Baby Tribe), including events, communications and resources
- Scheduling and managing the social media content calendar
- Building credibility and promoting brand messages through Thankyou's social media channels
- Coordinating photoshoots and video content production
- Managing blog content, including preparing briefs, writing copy, chasing assets and proofing content
- Compiling data and insights for monthly reports

CONTACT

Please send us an email (careers@thankyou.co) with your CV and your cover letter answering these questions:

1. What makes a community unique?
Tell us about one that you admire and why!
2. How would you describe the Thankyou tone of voice?
3. What social media accounts do you admire and why?