

thankyou.™



Global hotel chains join social enterprise Thankyou in the fight to end global poverty

Thursday 24 March 2022, Melbourne, Australia — Global hotel chains Rydges Hotels & Resorts, Canopy by Hilton and Ramada Hotels are among the first to stock Australian social enterprise Thankyou's new 'life-changing' amenities range.

The launch of the new amenities range allows Thankyou to expand its reach into the hotel and accommodation sector whilst further contributing to their mission to help end global poverty through redistributing wealth from consumer spending.

Thankyou is one of the leading FMCG personal care brands in Australia's grocery market, known for its success in producing quality hand wash, body wash, lotions, scrubs and sanitisers that exist all-for ending extreme poverty. After all the costs of running a business to get great consumer products to people are taken care of, every last cent that Thankyou makes goes toward funding impactful change-makers who are serving the world's poor.

The range consists of a full-body experience for consumers, featuring a combination of some of Thankyou's best-selling personal care products as well as the debut of Thankyou liquid hair-care products. The amenities are 100% vegan friendly and are not tested on animals. The range showcases rPET product bottles and FSC certified packaging, ensuring the amenities are good for you and good for humanity. Like the rest of Thankyou's personal care range, the amenities products contribute to Thankyou's unique all-for business model, which raises and gives funds to change-making organisations in the fight against global poverty.

Thankyou has launched the range in partnership with Hunter Amenities, a prominent global supplier of hotel amenities for world-leading brands. Expanding the unique Thankyou business model into the amenities sector empowers hotel and accommodation services to make more conscious and sustainable choices in their everyday business practices.

"We're proud to create a hotel amenities range that puts the guest experience at the centre whilst ensuring the range exceeds the quality and sustainability standards expected from world-class hotels. Our partnership with Hunter Amenities and our hotel partners, Rydges Hotels & Resorts, Canopy by Hilton, Ramada Hotels, allows Thankyou to have a truly global reach, introducing Thankyou and the movement behind Thankyou to consumers globally" says Kirk Pereira, Thankyou Global New Business Development Manager.

"As a result of a movement of millions of people taking small steps to create big change, we've been able to raise and give \$17 million to help in the fight against global poverty. The launch of our amenities range is going to continue to encourage hotel and accommodation services and consumers alike to continue to make these conscious, small steps that amount to significant, long-lasting change."

The range is available in Rydges Hotels & Resorts Australia, Ramada Hotels New Zealand and Canopy by Hilton, with the Canopy by Hilton chain to be stocking Thankyou amenities across all global property locations by the end of 2022.

Thankyou Amenities Range

Product Details

Shampoo
Conditioner
Body Wash
Body Lotion
Hand Wash
Soap Bar

The Shampoo, Conditioner, Body Wash, Body Lotion and Hand Wash are also available in a sustainable 5L refill option.

About Thankyou

Thankyou was founded in 2008 and, in only 14 years, has grown into a movement of millions of people taking small steps to create big change.

Thankyou Co-founders Daniel Flynn and Justine Flynn believe Thankyou is a bridge between our world's two extremes, extreme poverty - the 736 million people living in it - and extreme consumerism - the now \$63 trillion spent as consumers annually.

Thankyou sees a world where not one person lives in extreme poverty. Their mission is to amplify impactful change-makers serving the world's poor by redistributing wealth from consumer spending. It starts with offering consumer products that people love to use and encouraging people everywhere to choose Thankyou.

Thankyou showcases life-changing products in their personal care and baby care ranges, as well as a best-selling book "Chapter One."

Thankyou's products are stocked by major retailers in Australia and New Zealand, with every product contributing to helping end global poverty. To date, Thankyou has raised over \$17 million for global-change makers in the fight against global poverty. The sectors that Thankyou's impact partners work across differ from partner to partner, but they all focus on tackling extreme poverty (people living on less than \$1.90 a day.).

Thankyou is as committed to preserving the earth as it is to helping those living on it with its responsible business goals. For more information on Thankyou and its goals, visit its website, at <https://thankyou.co/>.

About Hunter Amenities

Hunter Amenities is one of the world's largest formulators and manufacturers of guest bath and body collections. Since 1981, Hunter Amenities continues to be a trusted partner that delivers a truly global solution for both the hospitality and retail sectors, serving customers in over 100 countries. As sensory experts, they offer a full range of services from concept development through to final production. With more than 45 licensed brands, Hunter Amenities manufactures one of the richest portfolios of amenity brands globally for 4, 5 and 6 star hospitality corporations, boutique hotels, spas and cruise lines.

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