



Thankyou announces new plastic-free collection, launching seven new cruelty-free, naturally derived hair and body bars

2nd March 2021, Melbourne, Australia -Social enterprise, Thankyou, has launched their new plastic-free beauty collection, adding seven products full of nourishing vegan ingredients to their personal care range on 2nd March 2021.

The full range is available nationwide in Chemist Warehouse and online on BaoBag, with selected products available in Coles, Big W, IGA and soon to be available at Woolworths.

Their latest innovations are made with recirculated water, no product wastage, and are packaged in recycled cardboard. The collection features four new body bars and a lotion bar, each made with unique combinations of essential oils, and real ingredients like, organic Australian oats, hemp seed oil, green and red clay, and coconut oil. The body bars sit alongside shampoo and conditioner bars made with calming chamomile and Australian rose water.

The products can be summed up as being good for you and good for humanity. The best part? Thankyou's entire range exists all-for the end of extreme poverty because of their core mission to redistribute wealth from consumer spending to fund impactful change-makers who are serving the world's poor.

"We believe how we manufacture our products and the decisions we make as we scale this movement globally are intrinsically linked to our mission." - thankyou.co

The new collection is 100% vegan, cruelty-free and is made with sustainably sourced and naturally derived ingredients. The plastic-free collection comes as Thankyou's latest product launch after their bold move announcing they were [exiting the single-use plastic bottled water industry last August](#).

"We love this quote by Mark Twain; 'Continuous improvement is better than delayed perfection.' – so these steps we're making as a business are just the beginning of an exciting new chapter we find ourselves in at Thankyou" – Daniel Flynn, managing director and co-founder of Thankyou.

Integrating plastic-free products into your daily routine has never been easier and never felt so good. How do you use it? Simply lather up the bar in your hands under water, apply directly to your body or hair, and store as you would a bar of soap.

Thankyou Plastic-Free Collection

Moisturising Lotion Bar with Coconut Oil | 70g | RRP \$10.00

To leave your skin feeling nourished and soft, we've packed the good stuff into this plant-based lotion bar, like organic coconut oil and shea butter to hydrate and moisturise.

Key ingredients: Coconut oil, shea butter

Exfoliating Body Bar with Lemon Myrtle and Poppy Seeds | 100g | RRP \$3.50

We've packed this body bar with only the good stuff! With poppy seeds, Australian red clay and lemon myrtle leaves, this life-changing bar will naturally exfoliate and hydrate your skin - leaving you feeling clean and amazing for the day ahead.

Key ingredients: Lemon myrtle, Australian red clay, poppy seeds

Purifying Body Bar with Green Clay | 100g | RRP \$3.50

For when your skin needs a little extra TLC, this body bar has you covered. We've packed this plant-based body bar full of the good stuff, like shea butter to moisturise and Australian green clay to cleanse and purify your skin.

Key ingredients: Green clay, shea butter

Nourishing Body Bar with Hemp Seed Oil | 100g | RRP \$3.50

To make you feel as good as new we've packed this plant-based body bar full of the good stuff, like Australian hemp seed oil to cleanse and nourish and vitamin E to leave your skin happy and healthy.

Key ingredients: Australian hemp seed oil, vitamin E

Soothing Body Bar with Oat Milk | 100g | RRP \$3.50

This plant-based body bar was made to love your skin! We've packed this one full of organic Australian oat milk to cleanse and soothe, as well as olive oil to leave your skin feeling hydrated.

Key ingredients: Oat milk, olive oil

Shampoo Bar with Chamomile & Rosewater | 100g | RRP \$12.00

To leave your hair feeling clean and nourished, we've put the good stuff into this plant-based shampoo bar, like chamomile and Australian rosewater to help calm and soothe the scalp.

Key ingredients: Chamomile, Australian rosewater

Conditioner Bar with Chamomile & Rosewater | 70g | RRP \$12.00

To help nourish and protect your hair we've put the good stuff into this plant-based conditioner bar like calming chamomile and Australian rosewater to help leave your hair feeling clean and soft.

Key ingredients: Chamomile, Australian rosewater

About Thankyou

We live in a world of extremes. Thankyou is a social enterprise that exists to bridge two of them. Right now, there are approximately 736 million people stuck in extreme poverty, with many suffering and not surviving each day simply because they lack access to basics in health, education and living standards.

While the funding gap to end extreme poverty by 2030 is estimated at US\$2.5 trillion dollars a year, consumer spending totals around US\$63 trillion a year. These are statistics that aren't right and we believe they must be changed. We see a world where not one person lives in extreme poverty. Our mission is to amplify impactful change-makers serving the world's poor by redistributing wealth from consumer spending. It starts with offering consumer products that people love to use and encouraging people everywhere to choose Thankyou.

Thankyou's products are stocked by major retailers in Australia, with every product contributing to helping end global poverty. To date, Thankyou has raised over \$17 million to impact the lives of people across 22 countries.

For further information about Thankyou, please visit www.thankyou.co or follow us at [@thankyouaus](https://www.instagram.com/thankyouaus) and [@thankyou.nurture](https://www.instagram.com/thankyou.nurture)

[>> Click Here For High Resolution Campaign Assets <<](#)

###