



WE ARE LOOKING FOR A

FULL-TIME

FMCG EXPERIENCED MARKETING MANAGER FOR BABY & BODY CARE

IS THIS YOU?

- You know FMCG, in fact you've been in the industry for a while. Working in marketing (and trade-marketing, what a bonus!) for at least 5 years has given you a wealth of experience and insights into navigating this space.
- You pride yourself on your pioneering marketing techniques and knowledge. You're known for thinking outside of the box and you never let a restricted budget limit your ideas.
- Your goal is to get Thankyou products into the hands of every Australian and New Zealander. You're passionate about great products and the impact that will be made - this is the reason you want to be part of our team!
- You're business savvy. Your commercial acumen and judgement allow you to analyse and interpret sales and financial data to produce the best financial outcomes for the business.
- You have experience in project management and a proven track record of delivering bottom-line results on time. Your diligence, reliability and drive to see every goal achieved make you a cornerstone of any team.
- You have an incredible eye for detail. You can spot even the tiniest element that needs tweaking - you're passionate about getting things right.
- You handle 'impossible' challenges like a boss, even when they pop up at the last minute! You have outstanding self-management skills and you're renowned for your flexibility and resilience in a fast-paced environment.
- You value putting in the hard yards to understand customer needs in the market segment. You're confident in your ability to prepare data and reports to be able to implement sales-driven marketing strategies.
- You're a people person and a team player. Your exceptional interpersonal skills help you to build genuine and meaningful relationships internally and externally.

WANT IN?

STAGE 1

IF YOU FEEL YOU MEET ALL OF THE ABOVE CRITERIA PLEASE SEND US YOUR CV AND COVER LETTER IN PDF FORMAT

SEND YOUR CV AND COVER LETTER TO:

careers@thankyou.co

In your cover letter, tell us in one page:

- Why you want to join the Thankyou team.
- About a recent campaign you were responsible for developing and executing. How did you approach this campaign and what did it achieve?
- Your favourite marketing campaign for a product from any company and why.



thankyou.

COLLINGWOOD, MELBOURNE